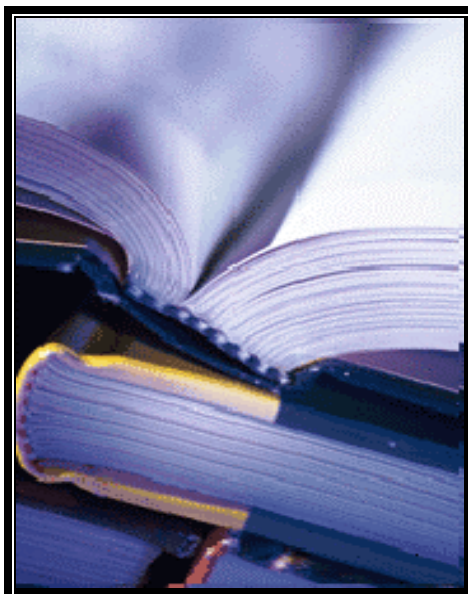


ANNUAL REPORT

University Library
2007-2008



University of Wisconsin-Stout

Menomonie, WI

Compiled by University Library Staff
Edited by Dawn Skovbroten



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Introduction

The 2007-2008 academic year continued to be a time of transition for the UW-Stout Library. The Library maintained high levels of service and was again the number one rated service area by UW-Stout students.

The Library gained a new name during this year. The Library Learning Center Building was renamed the Robert S. Swanson Learning Center. The Library became the University Library housed within the Swanson Learning Center. Changes in staff continued with the Library welcoming Rebecca Peters as the new Cataloging/Processing Librarian and work group leader. Aimee Sue Mikl left the Library to take up a new position as Art Librarian in the Art Department at UW-Stout.

During this academic year the Library again became the host to another administrative unit. The new Science, Technology, Engineering and Mathematics (STEM) Dean and his office were temporarily moved to the fourth floor of the Library. The Library will be their home until the Jarvis Hall addition is finished. The University Library continued its long term improvement of library facilities and service to the Stout community with the reconfiguration of the Reference Area based upon the concept of an Information Commons.

The virtual aspect of the Library via the web continued to grow this past year. The number of library databases increased to 216 and several hundred new electronic-book titles were added to the collection. The staff worked hard to re-create all of the online subject guides using new software to allow close tailoring to faculty and student needs. Our online catalog has a new look with Library Thing adding cover graphics and added content to the catalog records giving greater access for our patrons.

The Library celebrated National Library Week with contests, displays, and activities for students and staff. Two authors, John Coy and Michael Perry, gave readings at Library hosted events this year.

The entire staff continues to engage in self-improvement as evidenced by the list of conferences, training sessions, and workshops attended during the year. Also the University Library staff participated in and enriched the general campus community through such activities as the Into the Book program, the January Professional Development Workshop, and the Student Artist-In-Residence program.

The Library had another successful year of service and continues to be a strong and vital part of the University and the community.

Paul Roberts
Director
University Library
University of Wisconsin-Stout
August 2008

Access Services

Work Group Leader:

Susan Lindahl - Access Services/Library Systems Librarian

Work Group Members:

Josh Steans – Interlibrary Loan, Universal Borrowing, Circulation Supervisor, Periodicals assistance, Open Reserve

Peggy Klein – Circulation Supervisor, Fine and Fees Billing, Circulating Equipment, Video Booking

New Developments

- Implemented “Courtesy Notices” so patrons receive an email notice 5 days before books and videos are due.
- Changed Loan period for Main Stacks items to Graduate students and Honors Students from 28 days to 60 days.
- Changed Loan period for Videos and DVDs from 7 days to 14 days.
- Replaced aging photocopiers, including 2 new copiers capable of scanning to electronic format and 1 color copier for reproducing book and magazine illustrations.
- Successfully developed and implemented D2L site for Access Services to assist in training students and as a continuous communications tool.
- Moved high-use circulation equipment forward to front desk for efficient retrieval.
- Purchased additional webcams and new wireless microphones for video cameras.
- Interlibrary Loan is successfully using a new scanner purchased with Student Tech Fees.

Statistics

	<u>2006-2007</u>	<u>2007-2008</u>
Exit Count (total for year)	240,074	233,421
Exit Count for a typical week - (use average week in October)	7311	7350
Circulation Transactions (total for year)	34,655	35,267
Questions Answered:	Unavailable	16,132

Inter-library Loan:

Loans to other Libraries

Returnable	724	705
Non-Returnable	1223	1578
Universal Borrowing	<u>2042</u>	<u>2424</u>
Total	3989	4707

Borrowed by Stout

Returnable	291	244
Non-Returnable	1183	1578
Universal Borrowing	<u>1269</u>	<u>2182</u>
Total	2743	4004

Challenges

- The Access Services work group staff has been reduced from 2.5 to 2.0 FTE (Classified) in the last 2 years. Many responsibilities have been shifted to achieve a more stable and efficient work unit. However, it remains a challenge to meet the current work load with the present staffing level.
- Requests from Distance Education students for delivered materials has increased significantly, requiring reallocation of student assistants and other resources.

Opportunities

- WiLS consortium brings opportunity for more collaboration in delivering Interlibrary Loan materials.
- Improvements in software offer more efficient delivery of electronic documents.
- Purchase of new copier/scanner will provide additional avenues for delivery of electronic documents.
- Implementation of Voyager Media Scheduling could provide automation of equipment reservations.

Administration

Work Group Leader:

Paul Roberts – Director

Work Group Members:

Amy Miranda – Financial Specialist

Three Library Student Workers

New Developments

FACILITIES

- A new Reference Desk was designed, purchased and installed in the Reference Room. A new desk for the ALD student is slated to be acquired during the 2008-09 Academic Year.
- Human Resources and Career Services moved from the temporary quarters in the Library back to the Administration Building.
- The Library officially became the University Library.
- The Library building was renamed the Robert S. Swanson Learning Center in honor of a former Chancellor of the University.

STAFF

- Rebecca Peters was hired as the new Cataloger/Processing Librarian and she started work on December 15, 2007.
- Aimee Sue Mikl left to become the new Art Slide Librarian for the UW-Stout Art Department. A search began to find a new classified cataloger.
- Betty McIntyre retired as the IS Computer Support Technician in the Library effective July 1, 2008. A search began for her replacement.
- Becky Hendrickson won the Barnard Outstanding Library Service Award.

NATIONAL LIBRARY WEEK

- The Library sponsored two contests, each with a prize of a \$50.00 gift certificate to the bookstore. One contest was to guess the number of buttons in a jar and the second contest was to successfully answer a quiz about the Library.
- Candy and bookmarks were given out in appreciation in the Library lobby.
- Coffee and cookies were served on two days.
- A National Library Week display was mounted in the lobby.
- Years of Service awards were awarded to graduating Library student workers.

Challenges

The building that houses the Library was constructed in 1984 and is beginning to show its age. Planned ongoing improvements include continuing to restructure the Reference Room into more of an Information Commons and to make the lobby more functional and welcoming. New furniture to enhance group study as well as make the quiet floor more welcoming is on the way.

A major concern for Library Administration is, as always, maintaining current services as well as expanding to meet the new needs of the University with a flat budget.

Area Research Center/University Archives

Work Group Leader:

Kevin Thorie – Academic Archivist III

Work Group Members:

Robin Melland – Library Services Assistant/Advanced Lead

Marge Kunkel – Library Services Assistant Sr.

Statistics:

1566 patrons were recorded as using the Archives during the fiscal year: 550 in person; 943 via Mail, email & telephone; 73 on tours

Accomplishments/Highlights

The Archives has added an additional database on the web consisting of undergraduate and graduate course catalogs. This has proven especially valuable to Stout alumni who need the course descriptions when applying at other institutions of higher learning. This has also proven to be, in the long term, a time saver for the Archives staff. In the past, we had to send out 75-100 requests for such records each year—now they can find them right on the archive's web site.

Robin Melland has met with several offices addressing concerns of records management and has attended in person or via - telephone conferences several UW System workshops and meetings.

Thanks to volunteers and the efforts of University Library students, the newspaper index has now exceeded over 130,000 records on the web. The full text John Russell articles also continue to be placed on the web. The number of negatives that have been added to the university's index has increased by several thousand.

In cooperation with other work groups, the University Archives has begun the placement of the university's yearbooks on the web.

The Archives celebrated its 15th year of sponsoring a workshop for the Dunn County Genealogical Society; this group provides the bulk of the volunteers assisting the center. Several other Stout and community groups have visited the ARC as well.

The Archives staff has worked to develop a better system of handling research requests via the web.

By state statute the records officer is now responsible for the operation of the records center.

Problems/Opportunities

Continued database development has been somewhat hindered by the wait for a replacement for Library Systems (Betty's position), but inasmuch as the position will be filled, it is not a major problem.

What is a major problem are space issues involving both the records management and ARC/University Archives programs.

The possibility of converting the old micrographics lab into some sort of scanning facility for digitization of both the University Library and the Archives' materials, for the web should be explored.

Cataloging and Processing

Work Group Leader:

Rebecca Peters - Cataloging/Processing Librarian
Rebecca started in December of 2007.

William Johnston (temporary) July 2007-December 2007

Work Group Members:

Rebecca Hendrickson – Library Service Assistant-Advanced/Lead

Margaret Kunkel – Library Service Assistant Sr.

Aimee Sue Mikl – Library Service Assistant-Advanced/Lead
November 2006-June 2008

New Developments

Information Resources

- Updated serials subscription status notes (changing "Checked in by serials" on open titles to Serials-Open) in bibliographic records
- Completed several projects for online catalog quality control and enhancement
- Work group attended a series of online workshops for training in OCLC Connexion cataloging product
- Updated general material designation of 4,400 records to reflect changes from computer file to electronic resource
- Identified print serial titles not indexed in SFX A-Z list

Ongoing Projects

- Identify and remove older editions of e-books
- Eliminate authority work backlog due to personnel changes and resulting staff shortages
- Work on resolving problem serial titles for SFX A-Z list
- Further development of cataloging/processing Wiki

Collaboration/Accomplishments

- Becky Hendrickson was the recipient of the 2008 Barnard Outstanding Service Award
- Becca Peters served on Student-Artist-In-Residence Committee
- Becky Hendrickson served on Catalog/Processing Librarian Search and Screen Committee

Challenges

- A major challenge of the upcoming year will be the recruitment and training of a new cataloger
- Local holdings records upkeep will continue to be a challenge now and into the future
- Conducting a review of the thesis process

Statistics:

Original cataloging:	302
Copy cataloging:	<u>4277</u>
Total cataloging:	4579
Records withdrawn:	799
Records downloaded:	8414 (includes acquisitions, upgrades, new cataloging)
Record sets added for e-books (# titles)	1183
Records enhanced by vendor (BNA)	1214

Mended/Repaired:

Books	324
Periodicals	94
Audiovisual	80
Miscellaneous (Includes kits, games, Browsing to Main, Blacked-out Withdrawals, Theses Returned to Advisors)	1,284
Total:	1,782
Standing Orders Processed:	724
Grand Total:	4,288

Collection Development

Work Group Leader:

Bill Johnston—Collection Development Librarian

Staff:

Cyrilla Face—Monograph Acquisition

Kathy Winters—Standing Orders/Periodicals Acquisition

Work Group Members:

Jana Reeg-Steidinger—Reference Librarian

Cory Mitchell—EMC and Reference Librarian

Brenda Swannack—Instructional Resources Service Manager

New Developments

Information Resources

Collection Maintenance

- The Browsing Area was re-designed so that books were not exposed to sunlight and the collection became more closely aligned.

Acquisition

- In fiscal year 2007/2008, 3,869 printed titles, approximately 250 E-books, 111 titles in mixed media (software, audiobooks and powerpoints) and 653 videos were added to the library collection. A new database, *Bibliography of the History of Art* was added to our online sources.

Monographs

- We are now in our second year of a two-year trial proposed by the UW System libraries to explore collaborative collection development. We are using Blackwell North American as our main vendor for monographs. Preliminary monitoring indicates that our overall discount is far less than could have been hoped for, and the influence on our purchases is insignificant.

Resource lists

- Resource lists were compiled for faculty on social work, classic videos, fashion design and dietetics. Cyrilla Face has continued her fine job of filling requests by faculty.

Periodicals

- Kathy Winters continues to oversee acquisition and processing of both standing orders and periodicals, as well as managing the increasingly busy Electronic resources data for D2L. Periodicals check-in was done by Becky Hendrickson and Aimee Sue Mikl in cataloging. This year saw the completion of a two-year assessment of periodicals. Over sixty microform and over 200 periodicals titles were cancelled, allowing a savings of a little over \$35,000. This will allow us to purchase new databases (and where necessary subscriptions) to more closely support current and developing programs.

Assessment

Resource use

- A recent student internship compiled data for use of the Collection Development Librarian in determining periodical subscriptions that can be converted to online access as funds are required for future database purchases. The next step in the process will be to gather input from programs and departments on any continuing need for hard copy versions of these titles.

Polytechnic Resources

- Librarians Jana Reeg~Steidinger, Cory Mitchell and Bill Johnston began an evaluation of online sources at other Polytechnic Universities to determine which indexes and databases currently used by others might be of value to UW-Stout. A list will be generated and cost estimates compiled.

Collaboration

System purchase of databases

- The IRD Librarian attended two meetings of the Collection Development Committee of the Consortium of University of Wisconsin Libraries. Due to rising costs of the shared Electronic Collection of databases, the consortium was forced to cancel Criminal Justice Periodicals Abstracts for 2009. The consortium currently purchases 24 databases for the UW system.

Statistics

New Titles added to the collection:

Printed Main	2,688
Videos Main	599
Printed Reference	683
Printed EMC	498
Software EMC	65
Videos EMC	54
E-book titles added	250

Distance Learning

Work Group:

Jana Reeg~Steidinger – Reference Librarian

Highlights

Presentations

- Teleconference presentations from Millennium Hall: 4
- Hybrid (live class + teleconference from Millennium Hall) 2
- Vocational Rehabilitation DE Cohort Presentation: Library Research, Thesis Writing Workshop, APA and Research Writing (Co-presented)
- Family Studies and Human Development Summer Cohort: Library Research, Thesis Writing Workshop
- Training Cohort Presentation, Minneapolis: Organizational Research, Thesis Writing Workshop
- Wisconsin Technical College System Immersion

Projects

- Camtasia software; updates and revisions made, too.
- Completed development of web-based Thesis Writing Workshop modules utilizing Podcast Pilot. Worked with Sali Mounce and Howard Lee to develop a podcast for CTE638.
- ICT Video. Worked with Information and Communication Technologies program director and graduate assistant to develop a library orientation video for the program website.
- BUMGT-304. Worked with DE instructors of Principles for Management to develop a library module consisting of 3-part web-based library learning objects and activities.
- Research Chat Sessions. Piloted participation in SOE/PD Research Foundations weekly chat sessions.
- Kathy Winters scanned 11,608 pages for 645.416 MB from 7/10/2007- 6/24/2008.

Challenges

Other Instructors. Library DE outreach to (1) SOE/Professional Development program and (2) Cohort programs is well established. Focus needs to be directed to instructors and their students in other DE courses.

Out-of-Date learning objects. As experienced by the instruction work group, Camtasia presentations are quickly out-of-date with a new database implementation and/or new hardware configuration.

Opportunities

LibGuides will be a good vehicle to incorporate all library start-up information currently embedded in DE course material.

Echo360 utilization will be initiated with INDM700 instructor Sally Dresdow for ICT and Technology Management library research modules.

Educational Materials Center

Work Group Leader:

Cory Mitchell – EMC Librarian

New Developments

Information Resources

- Worked with Marketing and Business Education faculty to procure the MarkEd Career Path database which provides full text access to Business LAP (Leadership, Attitude, and Performance) modules.
- Development and expansion of the EMC Young Adult collection (currently 961 YA titles).
- Developing the EMC collection by purchasing new items that support the new teacher education program in Science Education.
- The EMC budget was \$18,000.

Assessment

- Ongoing EMC collection analysis included replacing aged and worn copies of items, identifying gaps in existing collections, and updating EMC collections in consultation with education faculty.

Collaboration

- Met with education faculty to review course syllabi, provide EMC/library instruction, purchase requested materials to support assignments, and maintain, education web pages to support student research needs.
- Worked with the English Department to organize an author visit by children's and YA author John Coy.

Staff

- EMC Librarian attended conferences:
 - Northwestern Wisconsin Education Conference (October 2007).
 - Wisconsin Association of Academic Librarian's Conference (April 2008).

Teaching

- The EMC Librarian provided 22 library instruction sessions for EMC/curriculum related classes and additional sessions for non-education courses.

Challenges

- Budget issues regarding the EMC. EMC materials have increased in price. In addition, it is more difficult to get complimentary or free materials from text publishers.
- EMC/library preparation for NCATE (National Council of Accreditation of Teacher Education).
- Promotion of the EMC collection and services to the UW-Stout community.

Statistics

- | | |
|------------------------------------|---------------|
| • EMC Collection (total) | 20,065 items |
| • EMC Juvenile Collection | 10, 789 items |
| • EMC Text Collection | 6,991 items |
| • EMC Young Adult Collection | 961 items |
| • EMC Curriculum Guides Collection | 921 items |
| • EMC Computer Software Collection | 253 items |
| • EMC Puppet Collection | 150 items |

Electronic Resource Access

Work Group Leader:

Lelah Lugo – ERA Assistive Tech. Librarian

Staff:

Others as they are affected.

The ERA Librarian is responsible for the functionality and local customization of databases/electronic resources; ensures accessibility for databases through authentication processes and placement on the library web site; maintains serials web pages; provides instruction and aids for electronic resources.

The Assistive Technology Librarian is responsible for providing equipment and a computer system with specialized software and devices for disabled users, as well as instructing users in their use. Also acts as the library liaison to the UW-Stout Office for Students with Disabilities.

New Developments

Information Resources

New Databases

- Currently the library has 216 databases or database systems, 172 full text (80%) and 44 (20%) non-full text databases. This is an increase of 13% over the previous year when the library had 189 database systems. Full text databases comprise periodical indexes, book collections, ERIC documents and single full text books or periodicals. Several databases were purchased through the UW System Library Consortium. Some purchased through the Stout Library and a number were free.

New databases include:

- Bentham Open Access (full text – free)
- Bibliography of the History of Art
- Criminal Justice Abstracts (UW-Consortium)
- ERIC (full text – free from WilsonWeb)
- Greenfile (full text – free from EBSCO)
- Lexi-PALS Drug Guide (full text – free from EBSCO)
- MarkEd Career Paths (full text – free through special arrangements with the publisher)
- Tests in Print (UW-Consortium)
- Open J Gate (full text – free)
- Turfgrass Information File (full text)

Vendor Changes:

- The UW-Library Consortium changed the subscription vendor of Mental Measurements Yearbook to EBSCO. With this subscription, EBSCO also included Tests in Print. EBSCO also provided access to the new environmental database, Greenfile and drug database, Lexi-PALS Drug Guide. WilsonWeb also has added the ERIC education database to its array at no cost to the library. The America History and Life and Family and Society Studies Worldwide database platforms were switched to the EBSCO system per the database publishers selling access through EBSCO. Several free full text research databases have become available in the last year. They provide access to publicly accessible research journals primarily in the sciences. Criminal Justice Abstracts (CSA, no full text) replaces the Criminal Justice Periodical Index (ProQuest). This change was a decision on the part of the UW-Consortium.

Database System Discontinued:

- Science Direct Web Editions access was discontinued as of March 2008. Elsevier, publisher of Science Direct provided free full text access up to the last twelve months to fifteen periodical titles in which the library had print subscriptions. Elsevier discontinued this and replaced access using a new pricing structure that features three separate journal collections. At this time it was determined that a subscription to one or all three collections could not be done due to cost constraints. The UW-Library Consortium is reviewing the collections for possible purchase, but no decision has been made pending cost considerations.

Interface Enhancements and New Versions:

- There have been several major interface enhancements and new interface versions. The most prominent makeover was the EBSCO platform which became available in July 2008. EBSCO now emulates Web 2.0 in its looks and capabilities. Other database systems undergoing substantial enhancements include Web of Science, JStor and Lexis Nexis: Academic. Grove Art Online and Grove Music Online became Oxford Art Online and Oxford Music Online which now provides expanded coverage in the art and music fields. With these changes and enhancements new database instructions were either created or substantially revised, ex: Lexis Nexis: Academic Business and Lexis Nexis: Academic Legal.

EZProxy Server:

- The EZ Proxy server continues to operate well for authentication of databases for remote users.
- New versions of the EZProxy software are implemented shortly after release. Usually a week or two is given as a leeway for replacement in case there are any bugs or problems with the software which is readily identified by the EZProxy listserv.
- A new proxy server was purchased and received in June 2008. The current hardware was three years old so it was due to be replaced. The server is currently waiting to be configured and put into service.

ExLibris:

- The ExLibris products, SFX (Find it!) and Metalib (Supersearch) are available to the Stout Community. Continued refinement is ongoing.
- A new Metalib 4.1 version was successfully implemented at the end of July 2007. There was a major delay in implementation by the whole UW System due to problems on the vendor's end.
- The A-Z Periodical List, which integrates both online full text and locally held periodical titles, was implemented in May 2008. Serious issues concerning the way periodical titles are listed were resolved in the spring of 2008. Specific library journal records had to be corrected and/or revised before the list could be implemented. Through the efforts of the Cataloging and Library Systems Work Groups, this was accomplished. Minor changes and updates are done by the ERA Librarian.
- SFX and Metalib updates are checked on a monthly basis.
- SFX and Metalib statistics declined greatly. This may be due to several factors.
 - We now have access to a larger number of full text resources, which in turn makes the need to access SFX less. We continue to have more full text databases than citation only databases so reliance on a link resolver like SFX is less.
 - Metalib has not been marketed as aggressively to the campus community as other resources due to some limitations to the software; ex: cannot limit to peer reviewed journals. The other databases which are searched through their native interfaces (platform) are presented and shown which in turn lessens the use of Metalib.
 - Although some UW libraries use Metalib as their exclusive portal to databases, the UW-Stout library does not limit the Stout community to only one platform.
- Carol Hagness (Web/Reference Librarian), Betty McIntyre (Library Systems Work Group), Sue Lindahl (Library Systems Work Group), and Lelah Lugo (ERA Work Group) attended the 1st UW Libraries Conference in Madison in June where ExLibris products were presented and discussed.

Assistive Technology:

- The new assistive station was available for Fall 2006 with new software versions for Jaws, Zoomtext, Kurzweil 3000, and Dragon Naturally Speaking. Microsoft Office 2007 has also been installed.
- To accommodate a student with sight impairments, a large lettered keyboard was purchased and installed at the upgraded station.

Statistics

Database Usage Statistics FY 2007-2008:

The database modules available provide varying levels of usage statistics.

Database System	Searches	Logins	Ave/Srch/Mo
BioOne	106	88	9
Books 24x7	698	NA	58
Books in Print	2,303	443	192
CSA (Cambridge Scientific)	3,609	1,015	301
Credo Reference	494	326	41
CQ Reseacher	383	585	32
EBSCO	1,019,716	110,386	84,977
Engineering Village 2	303	115	25
FirstSearch/WorldCat	6,598	3,891	550
Gale Databases	659	446	55
JStor	29,133	10,505	3,261
Kraus Curriculum Library	2,117	723	176
Lexis Nexis	23,703	NA	1,975
Oxford Publishing*	5,865	1,745	489
Plunkett Research Online	7,703	941	649
ProQuest	370,390	NA	30,866
RefWorks	932	313	78
SilverPlatter	1,884	997	157
Stanford Encyclopedia of Philosophy	153	NA	3
Web of Science	2,111	1,992	180
Wilson	110,724	14,542	9,227
Total	1,616,194	150,839	134,682

*Oxford Publishing combined search statistics for Oxford English Dictionary, Oxford Art Online, Oxford Music Online

Comparison Data for the Top Ten Database Systems FY 2007-2008:

Database System	Searches 07-08	Searches 06-07	% Change
EBSCO	1,019,716	981,504	+4%
ProQuest	370,380	222,590	+40%
Wilson	110,724	100,160	+10%
JStor	39,133	22,197	+43%
Lexis Nexis	23,703	20,586	+13%
Stat-USA	14,820	--	--
Plunkett Research Online	7,703	--	--
FirstSearch/WorldCat	6,598	5,585	+15%
Oxford Publishing	5,865	7,853	-25%
Cambridge Scientific (CSA)	3,609	4,299	-16%
Sub-Total	1,601,161	1,344,188	+16%
Other Databases	15,033	34,196	-56%
Total	1,616,194	1,378,384	+15%

Database Subscriptions:

Full text database subscriptions = 172

Non-full text database subscriptions = 44

Total full text/non-full text database subscriptions = 216

2006-2007 Total = 189 (increase of 13%)

Electronic Book Collections Subscriptions (full text):

Books 24/7 = 3,764

Credo Reference (formerly XreferPlus) = 341

Knovel Engineering Library = 1,501

MD Consult = 78

NetLibrary = 9,714

Nursing Consult = 31

Safari Tech Books = 380

University of California E-Scholar Editions = 795

Total titles = 27,121

2006-2007 Total = 18,313 (increase of 33%)

Special Electronic Materials (full text)

ERIC Documents = 340,100

IEEE Explore Conference Proceedings = 8,849

IEEE Explore Standards = 1,668

Total electronic special materials = 350,617

Full Text Periodical Titles Available by Database System:

There is some overlap of titles between the databases, thus a title can be counted in more than one database or system.

American Chemical Society = 68
 Bentham Open Access = 166
 BioMed Central = 187
 BioOne =95
 CQ Researcher = 1
 Directory of Open Access Journals = 3,493
 EBSCO = 12,244
 Emerald Library = 178
 Find Articles = 1,275
 Free Library = 916
 Highwire = 298
 IEEE Explore = 307
 Individual Periodicals = 112
 Institute of Physics = 75
 JStor = 362
 Lexis Nexis = 10,483
 MD Consult = 78
 Nature = 61
 Newsbank = 540
 Nursing Consult = 52
 Open J-Gate = 4,405
 Project Muse = 824
 ProQuest = 2,882
 Science Direct = 15*
 Wilson = 4,659

Total Titles = 43,766

2006-2007 Total = 33,311(increase of 24%)

*Access discontinued by the publisher, Elsevier, March 2008

SFX Statistics FY 2007-2008

(Ex Libris Search Link Resolver)

SFX Requests and Clickthroughs FY 2007-2008:

Month	Requests	Clickthroughs
July	2,706	1,144
August	1,291	536
September	2,793	1,845
October	5,182	3,529
November	4,208	3,004
December	2,739	1,907
January	1,442	1,004

February	5,071	3,279
March	3,839	2,691
April	5,161	3,392
May	1,571	1,055
June	4,493	1,935
Total	40,486	25,318

Document Delivery/ILLiad Targets by Source FY2007-2008:

Month	DocDel/ILLiad	Percent
July	149	5.2%
August	86	3%
September	294	10.2%
October	459	16%
November	375	13.1%
December	182	6.4%
January	125	4.5%
February	365	12.8%
March	261	9.1%
April	303	10.6%
May	96	3.4%
June	167	5.8%
Total	2,861	100%

Comparison of SFX Requests, Clickthroughs, and Document Delivery/ILLiad Targets FY2007-2008:

	2006-2007	2007-2008	Percent Change
Requests	146,249	40,486	-72%
Clickthroughs	22,601	25,318	+10%
DocDel/ILLiad	2,718	2,861	+5%

Metalib Statistics FY 2007-2008

(Ex libris Federated Search Engine)

Total Number of Active Databases in Metalib FY 2007-2008: 174

2006-2007 Total = 172 (increase of 1%)

Total Logins FY 2007-2008: 5,177

2006-2007 Total = 4,137 (20% increase)

Links to Native Interface FY 2007-2008 = 1,529

2006-2007 Total = 763

Comparison of Metalib Search Access Method:

Access Method	2006-2007	2007-2008	Percent
Z39	44,314	30,188	-31.9%
External	184	151	-17.9%
External Jump	121	51	-62.9%
Webconfig Complete	35	13	-5.7%
Webconfig XML	0	5	--
Webconfig Simple	0	3	--
Null	35	3	-71.1%
Total	44,723	30,414	-31.9%

Comparison of Metalib Search Statistics by Resource:

Resource	2006-2007	2007-2008	Percent
QuickSearch	2,782	3,436	+1.3%
Find Database	170	61	-64.1%
MetaSearch	44,723	30,404	-32%
History	3	28	+89.3%
Alerts	944	1,140	+17.2%
X-Server	0	0	--
Quicksets	--	840	--
Total	51,404	35,909	-30.1%

Top Ten Databases Searched in Metalib FY2007-2008:

Database	Total	Percent
Academic Search Elite (EBSCO)	8,504	24.3%
Omnifile Mega (Wilson)	8,115	23.2%
UW-Stout Library Catalog	7,919	22.6%
Masterfile (EBSCO)	7,828	22.3%
ERIC (EBSCO)	285	.8%
Education FT (Wilson)	263	.8%
Social Sciences FT (Wilson)	187	.5%
Prof Development Coll (EBSCO)	186	.5%
Applied Science FT (Wilson)	139	.4%
Business FT (Wilson)	113	.2%
SubTotal	33,539	95.6%
Other Databases	1,529	4.3%
Total	35,087	100%

Comparison of Top Ten Databases Searched in Metalib:

Database	2006-2007	2007-2008	Percent
Academic Search Elite (EBSCO)	11,069	8,504	-23.2%
UW-Stout Library Catalog	10,492	8,115	-21.5%
Omnifile Mega (Wilson)	10,343	7,919	-24.5%
Masterfile (EBSCO)	9,880	7,828	-19.8%
ERIC (EBSCO)	623	285	-54.3%
Education FT (Wilson)	572	263	-48.8%
Prof Development Coll (EBSCO)	412	186	-54.9%
Social Sciences FT (Wilson)	389	187	-51.9%
Applied Science FT (Wilson)	--	139	--
Business FT (Wilson)	355	113	-68.2%
SubTotal	44,501	33,539	-24.6%
Other Databases	3,014	1,528	-49.3%
Total	47,515	35,067	-26.2%

Challenges

Ex Libris SFX and Metalib:

For the coming year challenges will include:

- Monitor for any upgrades to either system and evaluate the impact for installation.
- Evaluation of the Ex Libris products by Council of University Libraries and how this evaluation will impact local services.
- Due to the retirement of Betty McIntyre (Library Systems Technician), changes and enhancements may be difficult to implement without her expertise in the technical aspects of the systems. Although the position is slated to be filled, it may take a while for this to happen. There will also be a learning curve for the new staff member when hired because of the complexity of the Ex Libris systems.

Proxy Server:

- The new proxy server hardware has been received to replace the old hardware. At this time it is difficult to know when the server will be configured due to the limitation in staffing in the Library Systems Work Group. Hopefully this can be resolved early in fall 2008.
- The ERA Librarian has been trained to do some modifications (adding or deleting configurations), but is not trained for all the hardware technical aspects nor are the other Library Systems staff.

Assistive Technology:

- Work with the Office of Students with Disabilities more closely to insure that the library is meeting the needs of students who need help with assistive technology and its application with library resources.

Database Systems:

- Complexity of the systems continues to grow which in turn will create challenges for connectivity both for on campus and remote users.
- The number of databases has continued to grow in recent years, but because of budgetary considerations for both the campus and UW System, this growth may not continue in the near future. The challenge will be which current and new databases or database vendors will be added into the mix and how they will be accessed.
- New interfaces from vendors continue to be implemented which creates new challenges for learning for both librarians and users.

Instructional Resources Service

Work Group Leader:

Brenda Swannack – IRS Director

Work Group members:

Tom Dunbar – Library Services Assistant-Advanced/ Lead

Jeanette Schermann – Library Services Assistant-Advanced/Lead

20 LTE's----1,915 hours

5 State payroll students----2,879 hours

Instructional Resources Service offers a rental/purchase resource collection (non-consumables) of print and non-print materials for students on or off campus which directly supports the UW-Stout's curriculum.

Segregated Fee

\$5.06 per credit

Circulation

Circulation Transaction (total for the year) 103,713

Distance Education and E-Learning

Increase of over 22% in courses from 328 courses in 06-07 to 403 courses in 07-08.

- Summer 2007 121 course 944 students
- Fall 2007 126 courses 1,271 students
- WinTerm 2008 28 courses 134 students
- Spring 2008 128 courses 1,034 students

There is a continuing challenge in collaboratively working with the campus for a unified process for online students to receive their required books/resources at their current mailing address. Currently, there are a variety of ways Instructional Resources is informed of individual book/resource requests with conflicting "current" mailing addresses.

Planning for 08-09 the College of Technology, Engineering, and Management (CTEM) will no longer coordinate textbooks through Outreach Services for the Customized Instruction Program. A project, over 500 hours, to develop an interactive web form for Distance Education students is being developed through Learning and Information Technology within the unit of Enterprise Information Systems. The project will be completed in 08-09 for an interactive DE WEB form to be placed on the Instructional Resources Service home page. An extremely exciting web form to help serve distance education students.

E-course scanning services are promoted by a team effort of Kathy Winters and Brenda Swannack. Brenda provides review of the copyright fair-use guidelines, and Kathy scans and sends the files for placement on the instructor's Learn@UW-Stout (D2L) web site.

Winter Term

102 courses, 1,442 students, an increase of 24% in courses from Winter Term 2007 with 82 courses and 1,293 students.

Specialized resources, now available

HT-430 Green, De-Mystifying Distribution: Building a Distribution Strategy One Channel a Time, 78 copies, out-of print

REHAB-470 Elston, Work Evaluation and Work Adjustment Bulletin Winter 1997, 42 copies, permission to copy unlimited copies

APRL-381 Watkins, Clothing, the Portable Environment, 1995, 55 copies, out of print

Challenges

Uncertainty about the impact on the book budget during future semesters as additional students progress from General Education to program specific courses, which will require additional demands on finite budget resources.

Fall 2004	7,504 enrollment
Fall 2005	7,881 enrollment
Fall 2006	8,274 enrollment
Fall 2007	8,486 enrollment

Following UW System guidelines, revenue generated from the student segregated fees (128 accounts) restricts purchases to resources with the intent to use them multiple times. Ongoing current campus discussions concern requiring the IRS to obtain costly one time use resources, including access codes, CD's DVD's, workbooks, etc. This would involve a changing IRS policy to expand the collection to consumable items. A Report for the Software Codes Taskforce September 2007 concluded "the cost of acquiring access codes and additional bundles electronic resources is currently beyond the ability of the IRS to fund with its current structure. Given the trend in textbook publishing this is a long term problem that will only continue to grow. If the IRS and UW-Stout are to continue to offer students a low cost alternative to the purchase of textbooks and allied resources (access codes, CD's DVD's, etc.) an infusion of funding, either through additional seg fees or a restructuring of the IRS is necessary." Several scenarios were proposed. A response from Provost Julie Furst-Bowe, 10-3-07, was to pursue a rate increase to accommodate the purchase of software codes to support student learning. The request was placed on hold as funds were found through the Access to Learning Technology fees for 08-09. Access codes, etc., limited to a single use, are often available for the large enrollment courses, especially General Education courses with an average cost of \$40.00. Occasionally, access codes, restricted to one time use, are only available with the purchase of a new textbook, which vary from \$90-\$190 in cost.

In April of 2007, Stout's IRS participated in a UW System Office of Operations Review and Audit on Textbook Costs in Higher Education, with the UW Board of Regents requesting a follow-up report addressing the problem by the end of 2007. There have been several legislative initiatives

across the country, even extending to the Federal Government, on controlling textbook costs in the recent past. As a result of the report a Textbook Advisory Committee was formed with a charge from Chancellor Sorensen, 10-18-07: "UW-Stout will form a campus group, including students, faculty and academic staff, to review textbook rental system guidelines and practices with a charge to recommend changes to control increased in textbook rental fee." The committee is chaired by Paul Roberts, Library Director, and is a working group, including a student, representation from the colleges including a Department Chair, a Program Director and one member who are involved in distance education.

A summer of 2008 response submitted to Chancellor Sorenson for the UW System included strategies for keeping Textbook Rental segregated fees within the UW System rate threshold:

- Acquiring soft cover rather than hard cover print textbooks whenever possible.
- Procuring used copies of needed textbooks rather than new copies. For the fiscal year 2007-2008 this resulted in \$84,000 of savings.
- Working to achieve the correct balance of online versus traditional print materials for the maximum benefit for a given cost.
- Engaging in strategic buying and selling of textbooks and materials, using the broadest possible market search for the best possible price when acquiring materials. Instructional Resources Service at UW-Stout sells unneeded textbooks to a network of eleven dealers and vendors, the public and students. This activity generated \$88,000 for fiscal year 2007-08.
- The UW-Stout Library offers a scanning service, including a copyright compliance check, for faculty. Individual chapters and other materials that fall under fair use are scanned for faculty to be included on their Desire to Learn (D2L) pages. This has replaced the cost of photocopying and distributing these materials.
- The Instructional Resources Service rental system uses the Library Voyager integrated library system to control and circulate rental materials to UW-Stout students. The cost savings in not operating a stand-alone online rental system is significant.
- During the 2007-2008 academic year, UW-Stout established a Textbook Advisory Committee to review the textbook rental system guidelines and practices with a charge to recommend changes to control increases in textbook rental fees. Membership includes the Library Director, the Manager of the Instructional Resources Service and faculty representatives from each of the four university colleges, the School of Education and a student representative.

Library Instruction

Work Group Leader:

Denise Madland – Instructional Librarian

Work Group Members:

Carol Hagness, Bill Johnston, Lelah Lugo, Cory Mitchell, Becca Peters, Jana Reeg~Steidinger.

Teaching

286 sessions were conducted with an audience of 8475. This was a 6.3% increase in the number of sessions and a 6.4% increase in audience.

Workshops and Outreach Activities

- Instruction librarians participated in 34 laptop rollout training sessions.
- Two librarians were discussion leaders for “Into the Book”, one created the campus web page and another undertook a library display.
- One librarian presented at the new faculty and staff August workshop, while another librarian toured new staff in the library.
- Two “Super Librarians” were involved in training at the RA Fair.
- One librarian conducted tours for new international students each semester.
- One librarian presented at two sessions of graduate student orientation.
- One librarian held six graduate theses workshops.
- Three librarians presented Professional Development sessions in January.
- A class from the high school and a class from CVTC met with librarians for instruction.
- One librarian discussed research methods with student health services personnel.
- One librarian presented Intellectual Property sessions with a campus club and a number of classes.
- One librarian met with Honors students at their opening session and two “Honors Librarians” conducted individual consultations throughout the year with all Honors students undertaking contracts. The success of the Honors Librarians involvement with the research contracts led to an extension of borrowing privileges for all Honors students.
- One librarian worked with Upward Bound students for their summer program.

- One librarian conducted research sessions with the Bridge students (new first year students attending a voluntary pre-semester transition program).
- One librarian worked with the Education Learning community and coordinated library instruction sessions over several different classes.
- One librarian worked with the Speech Department in the Academic Transformation pilot, presenting some instruction sessions and writing an independent library assignment.

Publications

- New masters were created for print publications to incorporate the new name, University Library.
- A major project was undertaken to clean up the publications displays and files. Print publications were reduced and renumbered; web and print publications were reassigned to review months; master files were all updated and stock shelves rearranged.
- A decision was made to order LIBGuides as a software program to handle library guides for classes and most likely all subject guides on the web, since the new campus content management system has not been implemented yet.
- New flash demos were created for the Wilson Art Index and the Kraus Curriculum Development Library. In addition, new recordings were done for Universal Borrowing, Keyword Searching in the Stout Library Catalog, Ebsco general, Ebsco:ERIC, Wilson Education and Wilson Humanities for Literary Criticism articles.

Personnel

Denise Madland continues as Instruction Workgroup leader. Six librarians taught sessions this year. A retirement brought an LTE to the library that helped with subject guide revision. A new Catalog librarian was subsequently hired and was trained for instruction, teaching her first class in June 2008.

Recommendations

Because of format changes to the new faculty and staff workshop and reception, librarians will need to find other ways to connect with the new people on campus. One-on-one office visits need to be undertaken in fall to promote library instruction and other library services.

Librarians need to be flexible and continue to adjust teaching and reference balances based on fluctuations in workload.

INSTRUCTION STATISTICS

Number of Presentations	286
Number of Audience	8475
Undergraduate Class Totals	194
Graduate Class Totals	37
Other Groups Presented to	55

Presented by Staff Members

Madland	119
Mitchell	61
Reeg~Steidinger	51
Lugo	24
Johnston	14
Hagness	10
Lindahl	2
Roberts	1
Peters	1
None/Package	3

Library Instruction Presentations by Department

Presentations	Prefix	Under grad	Level 500	Level 600	Level 700	Level 800	Other
Arch. Eng. & Construction	AEC	4					
Apparel Design/Manufacturing	APRL	2					
Applied Science	APSC	1					
Art Education	ARTED	2					
Art History	ARTH	6					
Business International	BUINB	6					
Business Legal	BULGL	2					
Business Management	BUMGT	2					
Business Marketing	BUMKG	4		1			
Business Retail	BURTL	4					
Career & Technical Education	CTE	5		2			
Chemistry	CHEM			1			
Early Childhood	ECE	6					
Economics	ECON	4					
Education	EDUC	5			7		
English	ENGL	71					
Family & Consumer Education	FCSE	1			1		
Food & Nutrition	FN	1			1		
Graphic Communications Management	GCM	4					
Geography	GEOG	4					
Human Development & Family Studies	HDFS	3			1		
History	HIST	8					
Hospitality & Tourism	HT	7					
Industrial Management	INMGT				3		
Literature	LIT	4					
Marriage & Family Therapy	MFT				2		
Packaging	PKG	2					
Political Science	POLS	3					
Psychology	PSYC	2			2		
Vocational Rehabilitation	REHAB	8			3		
Speech Communication	SPCOM	6					
Special Education	SPED	1					
School Psychology	SPSY				3		
Service Management	SRVM	2					
Technology Education	TECED	3			2		
Transdisciplinary	TRDIS	11					
Other					2	6	55
TOTALS		194		4	27	6	55

Grand Total – 286

Audience – 8475

Library Systems

Work Group Leader:

Susan Lindahl - Access Services/Library Systems Librarian.

Work Group Members:

Linda Heath – PC software and Windows servers.

Betty McIntyre – PC hardware, InMagic/ARC databases, Ezproxy database authentication, collaborate with Stout librarians and Wisconsin System technical staff on ExLibris Products (Voyager, SFX, and MetaLib).

Lelah Lugo – Electronic Resources/Assistive Technologies Librarian. Responsible for MetaLib/SFX and Assistive Technology station.

Metalib/SFX (ExLibris Products):

- Work was finished to improve and integrate the serials A-Z list to include both e-journals and in-house journals. Use of Serials Solution list was discontinued.

Collaboration with Campus IT:

- Library Systems Librarian assumed role of library representative on the Campus IT Advisory Committee as of March, 2008.
- Additional print release station added in fall 2007.
- Worked with Campus IT installing file enabling PDFs to open as default in Adobe Reader.
- Worked with Campus IT to load Campus Software (Keyserver) onto public-use library computers.
- Two new public copier/scanners put on network to enable scanning documents to email.
- Placed new database computer in Instructional Resource Services.
- Resolved building network problem during summer 2008.

UW-Stout Campus Collaboration:

- Library staff participates in the deployment of campus laptops.
- Library Systems works with Archives and Cataloging staff in the development of databases for local initiatives.

Staff Training:

- Academic Staff Women's Mentoring: Leadership Workshop. UW-Stout, Feb. 2008
- ExLibris – Voyager 7.0: What's next? Webinar. March 2008
- WWHEL Central Spring Workshop: Building on the best in people and organizations. UW-Marathon, Apr. 2008
- One System, One Library – Annual UW System Library Staff Conference. UW-Madison, June 2008. Three work group members attended.

Technology:

- **Student Technology Fees**
 - Ezproxy server purchased with Student Technology Fees.
 - High-end scanner purchased with Student Technology Fees to better handle Interlibrary Loan requests and e-Course Materials.
- **Software**
 - Office 2007 and campus software upgrades were included on ghosting of public and staff workstations.
 - Loaded campus software (Keyserver) on all public PCs.
 - Loaded Adobe Reader fix as default to open PDFs.
- **Hardware**
 - 50 Public computers going off maintenance were not replaced.
 - Dual screen monitor set up for Circulation Billing.

Statistics:

- Computers in the library: 156 total (96 public computers and 60 staff computers) including IRS and laptops (compared to 221 in previous year)
- No student circulating laptops are on maintenance.
- Purchased 13 computer workstations (compared to 55 in previous year)
- Surplused 66 computers (compared to 48 in previous year)
- Searches performed in the library public catalog:
 - 2007-08: 1,424,452 +1.5%
 - 2006-07: 1,403,552 +4.8%
 - 2005-06: 1,338,751 +22.8%
 - 2004-05: 1,090,392

Challenges:

- Staffing: IS Comprehensive Support Technician retired at end of the 2007-2008 fiscal year. Hiring a new technician and training will be a challenge and opportunity for the next year.
- Campus IT will be keeping student email active for 18 months past last date of registration. The library will need to point to a different list for proxy authenticity.
- The group of circulating student laptops is old and requires replacing. Funds will need to be identified and secured.

Reference Work Group

Work Group Leader:

Jana Reeg~Steidinger – Reference Librarian

Work Group:

Carol Hagness, Bill Johnston, Susan Lindahl, Lelah Lugo, Denise Madland, Cory Mitchell, Becca Peters, Paul Roberts.

Highlights:

Reference Area Rearrangement: A major project accomplished throughout the year due to good workgroup consensus and task force dedication. The new Reference Desk was relocated in the center of the area for enhanced visibility. A new ALD Desk (on order) will be in approximately same location. Collections were relocated (ERIC to Periodicals; Theses, Tests on Fiche, and Map collections to back wall; Student Units, with the exception of Marketing Ed-withdrawn). Computer workstations were reconfigured additional laptop workspace provided; Reference Desk paper files converted to electronic files; and Ready Reference collection condensed. The Project is ONGOING. Still needed: soft furniture, floor covering, and workstation desks to achieve Information Commons ambition. Task force: Hagness, Johnston, Lindahl, Mitchell, Reeg~Steidinger. The furniture is from Embury Ltd.

Reference Questions: 8157

Information queries also fielded at three other service points and noted in Access Services report under “Questions.”

Consultations: 85 consultations provided by five librarians resulted in approximately 56 hours devoted to the service. Focus has broadened to include Honors students and Thesis Workshop students.

Lugo	4
Madland	25
Mitchell	16
Peters	1
Reeg~Steidinger	39

Reference Hours: During summer, three shifts covered daytime; evening coverage was 4:30-7:30. Saturday coverage changed to 1:30-4:30 to support Circulation student during closing.

Polytechnic Databases: Taskforce (Johnston, Mitchell, Reeg~Steidinger) reviewed database holdings of 10 polytechnic peer institution libraries. This group will endeavor to select one or more databases most relevant to Stout’s polytechnic curriculum.

Reference/Instruction Workload Balance: Reference and Instruction workgroups periodically review librarians' reference coverage and instruction load attempting to appropriately balance all.

Conferences: Work group members attended WAAL and CUWL-sponsored One System One Library conference.

Community Users: Community members increasingly utilized computer workstations in the Reference Area. Duration and resources used, by some, remain factors of consideration. A three-hour/day limit was enforced. Workgroup recommended development of a Code of Conduct for Library Users.

Community User's Logons

	2005	2006	2007	2008
January		111	256	181
February		111	278	182
March		103	168	146
April		107	228	185
May		104	95	118
June		245	212	175
July		143	275	184
August	70	139	217	94
September	66	161	245	134
October	74	227	197	173
November	160	228	184	137
December	133	170	131	40
Total/Yr	503	1849	2486	1749

Resources: The Semester 2 and ARBA reviews were completed. As per usual, the reference budget was more than depleted by the two activities.

Outreach Continued: Reference books feature on homepage by Web Librarian. Reference book reviews put on library blog by Dan Norstedt. Super librarians Madland and Reeg~Steidinger again presented to RA Orientation. Professional Development Day presentations presented by Johnston, Hagness, Reeg~Steidinger. The usual annual occurred: Research Day participation, Into The Book support, plus library magnets and librarian posters were sponsored by the group.

Psychology Research Portal: Group provided input regarding resource inclusion.

SFX A-Z List: Group provided input to Lugo.

EbscoHost New Interface: Group provided input to Lugo and viewed orientation webcasts.

LibGuides: Hagness presented to RWG after WAAL conference. Group decided "Go for it!"

Learning Community Librarians: This has been undertaken by Madland for two years. After report from CUWL Conference, Mitchell laid foundation for expansion to commence Fall 2008.

Staff:

Dan Norstedt continued as LTE during Fall semester until Becca Peters joined the staff in December. Workgroup participated in revision of orientation guidelines plus training/backup support for Becca.

Roberts withdrew from weekend reference; instead does one weekday shift/week.

Challenges and Opportunities:

Reference Rearrangement Completion: Hopefully the completion of the Reference Area project can be completed. The area, the first and most frequently seen, is a representation of the entire library. Completion is essential before marketing the space as a campus Information Commons could begin.

Print Resources Budget: With the ever-increasing demand for full-text research, the continued level of addition to reference print resources should be examined.

D2L Instructors and Students: The group focuses on new D2L instructors. Instructors, not new to campus, and their students deserve attention.

Customer Services Workshop: The group requested, in September 2007, a customer services workshop which has not been scheduled to date.

USCC Reference Models Recommendations: Recommendations for the CUWL subcommittee should offer guidance for advancement of Reference services and resources.

Web Services

Work Group Leader:

Carol Hagness - Web/Reference/Instruction Librarian

Work Group Members:

Bill Johnston – Collection Development/Serials Librarian, responsible for purchasing online resources.

Lelah Lugo - Electronic Resources Librarian, responsible for maintaining web pages for vendor-related web resources and contacts with vendors; SFX/MetaLib/AZ List enhancements.

Susan Lindahl – Library Systems/Access Services, responsible for maintaining web pages for library's OPAC and Access Services; OPAC enhancements.

Betty McIntyre – Automation IS Comprehensive Support Technician, responsible for maintaining Library Systems web pages and the proxy server and its associated ARC databases. (Retired July 1, 2008)

Rebecca Peters – Cataloging Librarian, responsible for management of electronic resource records and electronic collections added to the Stout Library Catalog. (Hired December, 2007)

Rebecca Hendrickson – Library Services Assistant-Advanced/Lead, responsible for bibliographic entry of electronic resources and periodicals into the Stout Library Catalog and for online UW-Stout theses.

Kathy Winters – Library Services Assistant-Advanced/Lead, responsible for standing orders and electronic course materials.

Move to campus content management system (CommonSpot)

- All Library web pages were reviewed, edited, made xhtml compliant, and validated for a clean move to CMS.
- The Library was placed as a possible third on the campus list for transition, but as of June 2008 the library was moved down the list and no starting time was set for transition. Library staff had viewed the LibGuides product in May which included many web 2.0 features. The campus webmaster approved the Library's use of LibGuides which was then purchased in July 2008.

Library Web Special Projects

- Revised all library web pages/photos/maps to reflect the name change from Library Learning Center to University Library in the Robert S. Swanson Learning Center.
- Redesigned login pages and headers after upgrades to databases.
- Revised Stout Library Catalog help screens and Universal Borrowing instructions after upgrade.
- Developed web pages for library events: Children's Book Week (John Coy author visit), LibQual+ 2008 survey, Barnard Outstanding Service Award
- Added page counters to WebVoyage (Stat Counter and Google Analytics)
- Added Google Books to WebVoyage (book images and links to additional info)
- Library staff has developed seven Flash tutorials of database searches to put on the web.
- Archives completed the digitization of course catalogs project, continue digitizing newspapers, and are working on digitizing 80 Stout yearbooks.

Collaboration

- The Web WG participated in these campus events by providing a web presence: Swanson Dedication, Constitution Day, Into the Book (Population: 485 by Michael Perry), Student Artist in Residence.
- Web Librarian participates in the campus New Instructor Workshop striving to incorporate library resources into curriculum and D2L courses and also serves on the Campus Web Development team.
- Web Librarian serves on UW System Digital Initiatives Coordinating Committee and is Minds@UW campus representative.
- Staff collaborated with instructors on digitizing print library resources for their online courses and by developing web subject (88) and course guides specific to program and courses needs.
- Archives staff work with other campus departments on the digitization of photographs.

Statistics

Top Web Pages on Campus

Web Page	“Views” Using WebStats on Campus pages	
UW-Stout Home www.uwstout.edu	7/1/07-6/30/08	21,155,669
Learn at Stout /lts/webid/learn/index.html	7/1/07-3/31/08 only	1,544,818+
Library Home www.uwstout.edu/lib/index.html	7/1/07-6/30/08	407,160
/athletics/index.shtml	7/1/07-6/30/08	288,898
/soe/profdev/rubrics.shtml	7/1/07-6/30/08	273,397

[Views: number of times the specified document was viewed by a visitor. Each document can be viewed more than once by the same visitor, and each view is counted.]

Comment: A good comparison of statistics is no longer available as campus pages are moving to several different servers and use different stat counters.

Top Library Web Pages (using WebStats)

Note: The pages below are the most used library web pages in the order of use; however, starting with the highlighted text, only selected pages were included for special interest (those we teach from, those with links directly off the Library Home Page, for special projects, etc.)

Web page	Views
/lib/index	407160
/lib/indexopen.htm	88862
/lib/reference/citation.htm	20936
/lib/srcheng/	18049
/lib/serials/dbalpha.htm	17243
/lib/subjects/	17227
/lib/subjects/apparel.htm	16428
/lib/serials/	15818
/lib/subjects/edschool.htm	10610
/lib/irs/	10506
/lib/serials/dbsubj.htm	10055
/lib/hours/	7758
/lib/reference/thesisformat.htm	7440
/lib/arc/	6637
/lib/subjects/textile.htm	6568
/lib/reference/encycl.htm	6444

/lib/reference/citationmla.htm	6413
/lib/subjects/famconed.htm	6245
/lib/subjects/hospitality.htm	5385
/lib/serials/news.htm	5355
/lib/subjects/edk12.htm	5076
/lib/subjects/businter.htm	5004
/lib/reference/citationapa.htm	4907
/lib/subjects/childlit.htm	4549
/lib/subjects/foodsc.htm	4436
/lib/remote/	4329
/lib/services/ill_ub.htm	3887
/lib/reference/ditchesa.htm	3793
/lib/forms/askalibn.htm	3648
/lib/serials/ebooks.htm	3613
/lib/reference/evaluation.htm	3385
/lib/de/	3219
/lib/directory/	3149
/lib/subjects/mfgeng.htm	2878
/lib/services/	2633
/lib/intothebook/2007/index.html	2637
/lib/subjects/illust.htm	2420
/lib/reference/plagiarism.htm	2201
/lib/tour/	1997
/lib/arc/genealogy/dunn.html	1875
/lib/intothebook/maus/index.html	1417
/lib/serials/superfaq.htm	1396
/lib/services/faculty.htm	1350
/lib/centennial/	860
/lib/intothebook/2008/index.html	235
/demo/ [all demos]	2231

Comment: The Indexes and Databases page has the highest use on the library web site; access to library databases is by far the most used feature off the library home page.

Several Stout special mission pages have high use: Textiles, Hospitality, Family and Consumer Education, Food Science, Manufacturing Engineering.

Other Statistics (recorded July 1, 2008)

Total number of /lib/ web pages	400
Total number of full text theses online	2150

Comment: The University Library is one of a few libraries providing online full text access to its thesis collection, starting from 1999 to present.

	2006-07	2007-08	% change
Pages digitized for inclusion in online courses	8,028	11,068	+37.9

Comment: The Library's electronic course materials service had a significant increase this year as instructors become aware of this service and the increased use of D2L as a teaching tool.

Challenges

- As more courses are being taught online or via distance, library staff need to further develop user-friendly online library instructions, provide seamless access to resources, and work closely with faculty and Learning Technology Services staff to put library resources into courseware.
- The library webmaster will need to develop templates and standards for LibGuides, convert library subject guides to LibGuides, train staff, and work with campus webmaster on campus CMS for top level web pages.
- Knowledge of copyright and digital rights laws is essential, and confusing, in dealing with digitization of resources for inclusion in online courses and on the web. Workshops and guidelines from UW System should be pursued.
- The digitization and web publication of local resources in the UW-Stout University Archives and Area Research Center is a great contribution to campus, state and national digital initiatives. It is essential that ongoing resource (personnel and equipment) allocations be provided for digitizing, hosting/storing the content, and ensuring that as technology changes, the content is still retrievable.

Opportunities

Many of the database upgrades are providing web 2.0 enhancements.

Implementing these enables the library to promote more resources.

Library Staff Conferences and Meetings 2007-2008

Name	Date	Title of Conference	Location
Face, Cyrilla	May 2008	MN Paraprofessional Conference	Minneapolis, MN
Hagness, Carol	March 2008	Webinar: New voyager Interface	UW-Stout
Hagness, Carol	April 2008	WAAL Conference	Manitowoc
Hagness, Carol	April 2008	Webinar: EbscoHost Academic	UW-Stout
Hagness, Carol	June 2008	UW System Libraries Conference	Middleton
Hagness, Carol	Dec. 2008	Conflict resolution training	UW-Stout
Heath, Linda	March 2008	ExLibris-Voyager 7.0: What's next? Webinar	UW-Stout
Johnston, Bill	Nov. 2007	CDC Library Meeting	Madison
Johnston, Bill	April 2008	CDC Library Meeting	Madison
Klein, Peggy	Sept. 2007	Library Renovation Planning: Web Conf.	UW-Stout
Klein, Peggy	Feb./Mar. 2008	ExLibris-Voyager Circ. Training: Webinar	UW-Stout
Klein, Peggy	March 2008	ExLibris-Voyager 7.0: What's next? Webinar	UW-Stout
Klein, Peggy	March 2008	WiLS: Resource Sharing 2.0	Madison
Klein, Peggy	June 2008	UW System Libraries Conference	Madison
Lugo, Lelah	June 2008	UW System Libraries Conference	Madison
Lindahl, Susan	Sept. 2007	Insights and Solutions for Customer Service	Madison
Lindahl, Susan	Sept. 2007	Library Renovation Planning: Web Conf.	UW-Stout
Lindahl, Susan	Nov. 2007	Running Effective Meetings	UW-Stout
Lindahl, Susan	Feb. 2008	Academic Staff Women's Mentoring	UW-Stout
Lindahl, Susan	Feb./Mar. 2008	ExLibris-Voyager Circ. Training: Webinar	UW-Stout
Lindahl, Susan	March 2008	WiLS: Resource Sharing 2.0	Madison
Lindahl, Susan	March 2008	ExLibris-Voyager 7.0: What's next? Webinar	UW-Stout
Lindahl, Susan	April 2008	WWHEL Central Spring Workshop	Marathon
Lindahl, Susan	June 2008	UW System Libraries Conference	Madison
McIntyre, Betty	Sept. 2007	Library Renovation Planning: Web Conf.	UW-Stout
McIntyre, Betty	March 2008	ExLibris-Voyager 7.0: What's next? Webinar	UW-Stout
McIntyre, Betty	June 2008	UW System Libraries Conference	Madison
Melland, Robin	May 2008	Assoc. Records Management Archives	Madison
Melland, Robin	May 2008	ARMA Conference	Green Bay
Melland, Robin	Summer 2008	UWROC UW Records Officer Council	Oshkosh
Mitchel, Cory	Oct. 2007	Northwestern Wis. Ed. Conference	Eau Claire
Mitchel, Cory	April 2008	WAAL Conference	Manitowoc
Miranda, Amy	May 2008	ARMA Conference	Madison
Peters, Becca	April 2008	WAAL Conference	Manitowoc
Peters, Becca	May 2008	WiLS Peer Council	Madison
Roberts, Paul	Jan. 2008	CUWL Meeting	Madison
Roberts, Paul	April 2008	CUWL/ITMC	Green Lake
Roberts, Paul	June 2008	CUWL Staff Conference	Madison

Roberts, Paul	June 2008	CUWL Meeting	Milwaukee
Roberts, Paul	June 2008	IFLS Advisory Committee	Eau Claire
Roberts, Paul	Sept. 2007	IFLS Advisory Committee	Eau Claire
Roberts, Paul	Nov. 2008	CUWL/ITMC	Green Lake
Reeg~Steidinger, Jana	Oct. 2007	CUWL User Services Coordinating Committee Annual F2F Meeting	Green Bay
Reeg~Steidinger, Jana	April 2008	WAAL Conference	Manitowoc
Reeg~Steidinger, Jana	June 2008	CUWL System Libraries Conference	Middleton
Steans, Josh	Feb./Mar. 2008	ExLibris-Voyager Circ. Training: Webinar	UW-Stout
Steans, Josh	March 2008	WiLS: Resource Sharing 2.0	Madison
Steans, Josh	June 2008	UW System Libraries Conference	Madison
Swannack, Brenda	Nov. 2007	WWHEL Conference	Appleton
Swannack, Brenda	June 2008	UW System Academic Leadership Conf.	Superior
Thorie, Kevin	Fall 2007	UWSAC UW System Archivists Conf.	Madison